

Risk Management, QA & Fraud Prevention Forum 2017

September 24 to 26, 2017

Sunday, September 24, 2017

12:00 PM - 6:00 PM

Registration

1:00 PM - 2:30 PM

Risk Management/QA Forum Committee Meeting (Open to MBA Members; Closed to Media)

3:00 PM - 6:00 PM

Exhibit Area Open

3:00 PM - 4:30 PM

Special Session: GSE Update

Join representatives from Fannie Mae and Freddie Mac for our yearly update on the critical changes taking place that impact underwriting and QC practices.

Speakers

Michael Fratantoni, Ph.D., *Chief Economist & Senior Vice President, Research & Industry Technology, Mortgage Bankers Association*

Jude Landis, *Vice President, Credit Policy and Risk Management, Fannie Mae*

Christopher Mock, *VP Quality Control, Counterparty Operations and Fraud Risk, Single Family Risk Management, Freddie Mac*

Kurt Smith, *Senior Director, Credit Policy Risk Analytics, Freddie Mac*

Stephen W. Spies, *Vice President - Loan Quality, Fannie Mae*

4:30 PM - 5:00 PM

Special Session: The Role of Refi Versus Purchase Lending in the Housing Crisis

Many argue that government policies aimed at increasing first-time homebuyers caused the housing crisis. This session reviews considerable evidence to the contrary and presents new data showing that at the height of the boom mortgage refinances were more likely to default than mortgages taken out to purchase a home, mostly because many people were treating their homes as ATMs through cash-out refinances.

Speaker

Laurie Goodman, *Center Director, Housing Policy Finance Center, Urban Institute*

5:00 PM - 6:00 PM

Opening Reception in the Exhibit Area: South Beach Style

Monday, September 25, 2017

7:30 AM - 5:30 PM

Registration

7:30 AM - 8:30 AM

Fraud Issues Subcommittee Meeting (Closed to Press)

7:30 AM - 8:30 AM

Mortgage Analytics Subcommittee Meeting (Closed to Press)

8:30 AM - 9:00 AM

Continental Breakfast

8:30 AM - 6:00 PM

Exhibit Area Open

9:00 AM - 10:15 AM

Opening General Session: Key Issues in Risk Management - A Regulator's Perspective

Financial regulators are focusing intently on lenders' risk management organizations and practices. Top risks seen in the mortgage market today, and expectations of risk management organizations and how risk managers and regulators can interact productively will be addressed.

Speakers

Darrin Benhart, *Deputy Comptroller for Supervision Risk Management, Office of the Comptroller of the Currency*

Lynn M. Fisher, Ph.D., *Vice President, Research and Economics, Mortgage Bankers Association*

Michael Fratantoni, Ph.D., *Chief Economist & Senior Vice President, Research & Industry Technology, Mortgage Bankers Association*

10:15 AM - 10:30 AM

Refreshment Break in the Exhibit Area

10:30 AM - 11:45 AM

Underwriting Without Tears: Fair Lending Compliance

Traditionally underserved markets can be a business opportunity that also reduces compliance risk if lenders approach them with a thoughtful action plan. Panelists discuss how to identify and evaluate potential fair lending redlining risk, and how mortgage lenders can reduce redlining risk by pursuing more diverse and profitable lending opportunities.

Speakers

Tammy Butler, Master CMB, *Chief Executive Officer, Fair Lending Diversity, Inc.*

Paul Hancock, Esq., *Partner, K&L Gates, LLP*

David Skanderson, Ph.D., *Vice President, Charles River Associates*

10:30 AM - 11:45 AM

Recent Trends in Fraud Prevention

In today's risk environment, mortgage fraud continues to be prevalent, and lenders cannot afford to remain complacent. Our expert panel of lenders and GSEs discuss what types of misrepresentation they're concerned about, what they're watching for today and how to ensure that fraud is still part of the discussion. Prevention techniques and tools essential in today's lending environment and awareness tips will be provided.

Speakers

Patti Duranty-Robbins, *Associate Vice President, Strategy and Planning Specialist, Enterprise Fraud Group, PNC Bank*

Don Effertz, *Vice President, Risk Management, DataVerify, Inc.*

Robert N. Hagberg, *Director - Enterprise Fraud Risk, Freddie Mac*

Kevin Ludden, *Fraud Industry Relations Manager, Fannie Mae*

Brian Ward, *Director, Fraud Prevention, Quicken Loans*

10:30 AM - 11:45 AM

Artificial Intelligence in Risk Management

In an effort to save money and reduce risk, mortgage firms are increasingly exploring artificial or augmented intelligence — systems that enhance and scale human expertise through machine learning and related technologies. Given that 60% of total loan production costs are labor-related, augmented intelligence could have a huge impact on lenders' bottom lines. Learn what the future has in store for this important issue.

Speakers

Ann Fulmer, *Chief Strategy and Industry Relations Officer, FormFree*

Richard Hill, *Vice President of Industry Technology, Mortgage Bankers Association*

Niraj Patel, *Chief Information Officer of Lending Platforms, IBM*

Chrissi Rhea, *Co-Founder & President, Mortgage Investors Group (MIG)*

10:30 AM - 11:45 AM

QC for Purchase Markets

As lenders seek to expand their share of the purchase market opportunity, how will the risk profile of lending change? In this session we look at lessons learned from past cycles and talk about how to take advantage of purchase market opportunity through risk analytics, close monitoring of net defect rate against action plans that drive down defects, and inspection of areas of responsibility.

11:45 AM - 12:45 PM

Lunch in the Exhibit Area

1:00 PM - 2:15 PM

Data Quality Assurance for Automated Mortgage Processes

In a digital world, data quality rules. Sourcing, documenting, and validating data are the lifeblood of the system. The benefits are high, but how do you do it? This panel discusses systems, processes and tech

solutions for QA in the automated mortgage process.

1:00 PM - 2:15 PM

Condominium Project Underwriting and Risk Management

With the growth of high density condominium construction, volumes are steadily growing. Underwriting condominiums is more complex and time consuming than underwriting single family homes. This session features a panel of experts who discuss current issues with project approvals and strategies for underwriting non-warrantable condos, as well as emerging risks in condo lending.

1:00 PM - 2:15 PM

Using Tools to Automate Fraud Prevention and Detection

Fraudsters continue to change their techniques to take advantage of our evolving industry. To combat fraud, our surveillance methods and controls require continuous improvement. This session dives into the use of automated tools that can help prevent and detect fraud against our organizations.

Speaker

William S. Packer, *Chief Information Officer, Corporate American Financial Resources Inc*

1:00 PM - 2:15 PM

Improving the Accuracy of Valuations

What do we know about the accuracy of appraisals and AVMs? This session brings you up to speed on when the accuracy of valuations are better and worse so that you can pay greater attention to the deals that need it.

Speaker

Darius Bozorgi, *President & Chief Executive Officer, Veros Real Estate Solutions*

2:15 PM - 2:30 PM

Refreshment Break in the Exhibit Area

2:30 PM - 3:45 PM

Briefing the Board

Learn how to effectively communicate with your board. Hear how to use data visualization and analytics to present risk and compliance metrics to your executive team and board of directors.

Speakers

Rhonda Gallion, *Consumer Finance Group Senior Manager, PWC*

John Levonick, *Director of Regulatory Compliance, Clayton Holdings*

Jason McElroy, *Partner, Weiner Brodsky Kider PC*

David K. Stein, Esq., *Of Counsel, Bricker & Eckler, LLP*

2:30 PM - 3:45 PM

Using Data to Restructure Your QA and Underwriting Process

With more and better quality data in hand, how do you restructure the loan production process to make the best possible decisions in funding quality loans? This session follows the evidence to show how to restructure the process for optimal quality assurance and underwriting.

2:30 PM - 3:45 PM

Construction Lending: Compliance and Risk Management

Consumer construction lending is quickly becoming the mortgage industry's most sought after loan product. There's no doubt it has inherent risks and potential pitfalls, however much of this can be avoided by simply

following industry best practices. This session explores how you can grow your construction lending business by first establishing good risk management practices.

Speaker

Shannon Faries, *Director of Risk Management Strategic Planning, Land Gorilla*

2:30 PM - 3:45 PM

Common Denominator: Use of Trended Credit Data

Trended data can be a powerful tool for locating and disrupting organized fraud for profit. Our expert panelists discuss how to benefit your organization by looking beyond the typical markers of fraud — common LO's, closing agents — and tracking non-traditional items including nonresponses to QC reverifications, cross-referencing defaults, comparing defaults and QC findings.

3:45 PM - 4:00 PM

Refreshment Break in the Exhibit Area

4:00 PM - 5:00 PM

Special Session: FHA and VA Update

Join representatives from the FHA and VA for an update on the challenges involved in government lending programs. Interact directly with representatives, ask questions and get answers to any challenges you are facing in your underwriting and QC operations.

Speaker

Lynn M. Fisher, Ph.D., *Vice President, Research and Economics, Mortgage Bankers Association*

5:00 PM - 6:00 PM

Networking Reception in the Exhibit Area: Latin Nights

Tuesday, September 26, 2017

7:30 AM - 12:00 PM

Registration

7:30 AM - 8:30 AM

CRO Roundtable Breakfast Meeting (By Invitation Only)

8:00 AM - 11:00 AM

Exhibit Area Open

8:00 AM - 8:30 AM

Continental Breakfast

8:30 AM - 9:30 AM

Improving Loan Quality with Analytics

What are the new advances in loan quality analytics that will allow your company to make better decisions in the years ahead? Hear experts talk about tried and true analytics as well as new methodologies and systems that will lead to better loan quality.

Speaker

Craig Zielazny, *Senior Vice President, Valuation Analytics, Mercury Network*

8:30 AM - 9:30 AM

Managing the Appraisal Process

The cost and timeline for obtaining an appraisal continue to grow. Learn about best practices in managing the appraisal process to save you and the consumer time and heartache.

Speaker

Alan Hummel, *Chief Appraiser, First American Mortgage Solutions*

8:30 AM - 9:30 AM

Hot Topics in Underwriting and Regulatory Compliance

The new Home Mortgage Disclosure Act (HMDA) data collection requirements go into effect January 1, 2018, giving regulators unprecedented visibility into how lenders' underwrite and price loans. Lenders need to be prepared to defend each loan file individually. Expert panelists focus on underwriting practices and how new technologies, such as Blockchain, may allow for the creation of compliance preservation.

8:30 AM - 9:30 AM

Current Fraud Issues for Law Enforcement

What is on the forefront of fraud in the mortgage industry? Attend to learn current mortgage fraud issues and cases law enforcement agencies are going after. Hear about recent schemes and how to protect your organization.

9:30 AM - 9:45 AM

Refreshment Break in the Exhibit Area

9:45 AM - 10:45 AM

General Session: CRO Panel

This group of mortgage CROs will discuss emerging risks for the mortgage industry and trends in enterprise risk management. Join them to learn about the challenges and opportunities facing the modern mortgage company.

Speakers

Mihir Patel, *Executive Vice President, Chief Risk Officer, Nationstar Mortgage LLC*

Clifford V. Rossi, Ph.D., *Professor, Robert H. Smith School of Business, University of Maryland*

10:45 AM - 12:00 PM

Closing SuperSession: Top Issues of RMQA17

End RMQA17 with the closing “SuperSession” designed to entice open discussion of the top industry issues highlighted at this year’s conference. Solidify what you have learned by taking part in our interactive audience polling and leave inspired!

Speakers

Vickie Bourassa, *Vice President/Quality Control, Colonial Savings, F.A.*

Rachel M. Dollar, *Partner, Smith Dollar PC*

Debra Dunn, *Executive Vice President, Risk & Compliance, SWBC Mortgage*

Don Effertz, *Vice President, Risk Management, DataVerify, Inc.*

1:00 PM - 5:00 PM

MBA Education Presents: Advanced Risk Management Training Workshop. Separate Registration Required.

MBA Education and The University of Maryland are partnering on a classroom program that covers the topics essential to effective mortgage finance risk management for residential and commercial/multifamily lenders. The program is intended for mid to senior-level mortgage risk management professionals, with content covering core risk concepts using real world applications and exercises. Students can expect to hear

from instructors who are or have recently been senior executive-level practitioners in mortgage finance risk management. To introduce the program to lenders, MBA Education is pleased to offer an abbreviated version of the 3-day program to those attending the Risk Management & Quality Assurance Conference or to those who may just be interested in gaining familiarity with the core concepts of risk management in mortgage finance.

Objectives

Attendees should expect to understand:

- Core risk management concepts in both residential and commercial lending
- How risk management departments, and policies and procedures are established
- Best practices for identifying, testing, and mitigating risk
- A basic understanding of regulatory framework and how it has impacted mortgage lending

Lessons:

- The Role of Risk Governance in Overseeing Mortgage Risk
- Delegations of Authority
- Governance and escalation policies
- Risk Taxonomy
- Improving Operational Risk Management in the Real Estate Sector
- Building a robust fraud detection process
- Estimating operational losses and event identification
- practices
- Cyber risk management practices
- Managing Regulatory and Compliance Risks
- Understanding fair lending risk and how to test
- Basics in mortgage compliance (TRID, QM, CRA, HMDA, Mortgage Servicing, etc)
- Vendor risk management

Attendees of both the RMQA Conference and the Risk Management Workshop will receive \$100 off their total registration fee.

Please contact education@mba.org to register for only this workshop or both the workshop and RMQA17 and receive the discount.

Speaker

Clifford V. Rossi, Ph.D., *Professor, Robert H. Smith School of Business, University of Maryland*